

The Entrepreneurial Process In Transition Economy – Evidence From Algeria

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Content — Entrepreneurship is a very important factor for economic and social development process. Economists, sociologists and policymakers have studied the determinants of entrepreneurship in order to confirm the existence of one or more theories, which explain how ordinary persons can become entrepreneurs. In addition some empirical studies confirm the relation between entrepreneurial intentions and the process of creation of enterprises.

Indeed, the entrepreneurial intentions represent the first act in the entrepreneurial process. It summarizes the predisposition of a person to create his own project, and explain the individual characteristics of the potential entrepreneur, his environment and its cultural specificities.

The aim of this paper is to explain the influence of the socio-economic environment and cultural specificities on the entrepreneurial process. Theoretically, our research is based on socio-psychological theory including the theory of planned behavior Ajzen (1991), the model of the entrepreneurial formation act Sokol and Shapero (1982), the model of Bandura (1977) and Stephan (2007). We use these models in order to confirm the role of regional culture on the entrepreneurial intention process by integrating a personal effectiveness as a moderating variable between regional sub-culture and entrepreneurial intention.

Key words — culture, entrepreneurship, entrepreneurial intention, entrepreneur characteristics, personal effectiveness.

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